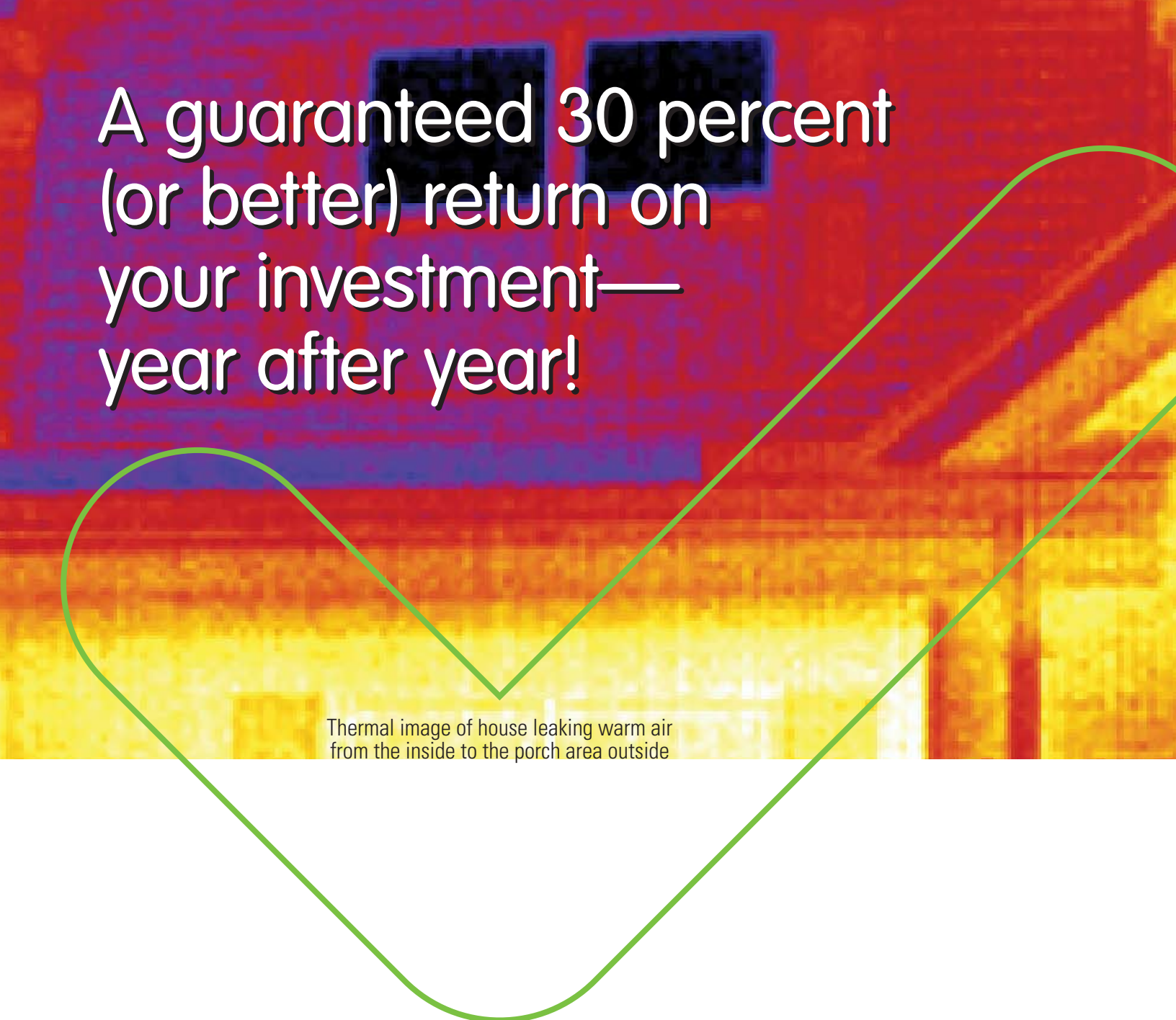


A guaranteed 30 percent
(or better) return on
your investment—
year after year!



Thermal image of house leaking warm air
from the inside to the porch area outside

*“Not only have our bills decreased
dramatically, but everyone also
comments how comfortable our
place feels after your service.
Thank you, Home Energy Checkup!”*

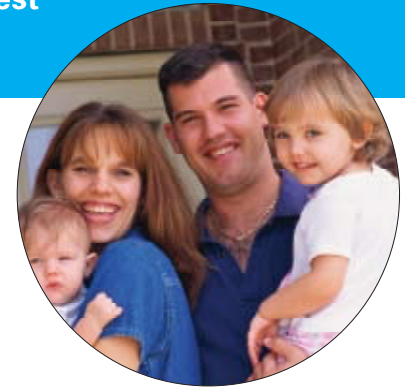
— Dita in Fairfield
Home Tune-Up recipient



home energy checkupSM

With most households in the United States facing surging energy costs, improving your home's energy efficiency stands as one of the best investments you can make—both now and for the future.

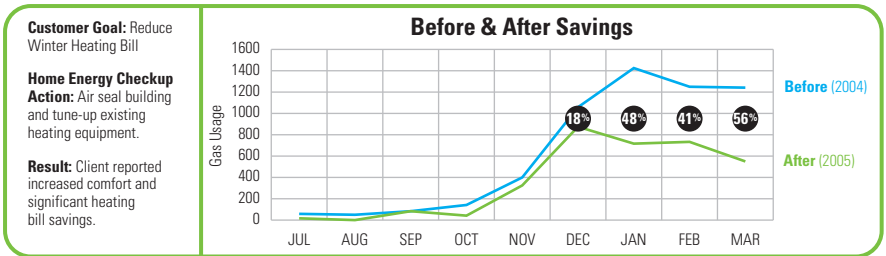
At Home Energy Checkup, we guarantee that we can save you a minimum of 30 percent on your home's energy bills. By employing state-of-the-art testing equipment to examine your home's shell (foundation, walls, windows doors, roofs, etc.), heating and cooling systems, lights and appliances, hot water heater, and overall construction, we ensure an investment in your home's energy efficiency pays you back for years to come.



When you take advantage of one of our service plans, Home Energy Checkup can help you...

- ✓ Eliminate energy wastefulness
- ✓ Enhance your home's comfort
- ✓ Reduce toxic indoor air pollutants
- ✓ Upgrade your home's safety
- ✓ Exceed new government environmental and energy-consumption standards
- ✓ Decrease dependence on energy sources from outside the United States
- ✓ Maximize the resale value of your home

And save you money year after year for as long as you own your home.



Because every home is unique, Home Energy Checkup offers a service

Home Tune-Up Lite

Our Lite plan offers a condensed version of our standard home energy audit, checking the following key performance measurements:

- Blower door tests for building air leaks
- Heating and cooling efficiency check
- Electrical and lighting load analysis

Plus, we provide expert resolution (within the workscope limits of the Lite plan) of deficiencies we may find in the course of our testing

Home Tune-Up Standard

Our Standard plan offers the full 50-point home energy audit, all the services of the Lite plan, plus the following:

- Deluxe ductwork and building air sealing package
- Insulation evaluation and upgrades
- Specific material additions tailored to the needs of your home to improve energy efficiency
- Our 30 percent utility bill reduction guarantee

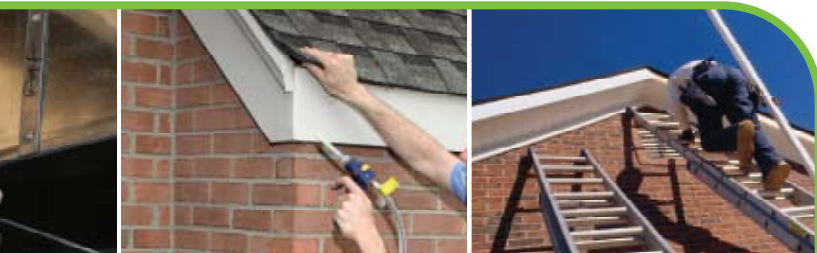
The professional home performance solution

Home Energy Checkup knows your comfort matters, so we conduct a complete interview to understand what you desire most in an energy-efficient home. With your needs in mind, we help maximize your comfort and save you money on utility bills through our 48-point home audit. Our certified professionals conduct a series of tests that include the following:

- Insulation R-rating for walls, attic, and foundation
- Heating and cooling equipment
- Whole house air leakage (blower door test)
- Ductwork integrity (duct blaster test)
- Electrical and lighting analysis
- Water heater and water usage
- Appliance ENERGY STAR® compliance
- Floor-to-floor humidity and temperature variations
- Carbon monoxide
- Flue draft
- Ventilation rates
- And more...

We provide complete solutions to any problems our audit process might find. When you select either our Home Tune-Up Standard or Home Energy Remodel, we'll subtract the cost of the audit from any future work needed to fix those issues. Best of all, we offer our Energy Savings Guarantee: After our service, you'll save a minimum of 30 percent on your energy bills or we'll pay the difference.† Energy efficiency, improved comfort, significantly reduced energy bills, and a higher resale value for your home—Home Energy Checkup works for you.

† See the back page for further details and restrictions



Choose a plan that's right for your needs

Home Energy Remodel

Our ultimate offering, the Remodel plan best fits clients who wish to spare no expense in creating the most energy-efficient home possible. We will work with you upgrade your existing home (or help you build a new home) to meet the stringent ENERGY STAR® standard. Major renovations, HVAC replacement, fixture and electrical upgrades—if you wish to reduce your utility bills to their absolute minimum, our Remodel plan will ensure that goal.



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BRINGING SOLUTIONS HOME

Five advantages set us apart:

We listen to you. Because your comfort and needs matter, we tailor our solutions to your requirements. We'll balance relevant environmental factors, then work with you to craft solutions that guarantee the highest rate of return for your money.

We employ **the latest technology** and instrumentation. By using thermal imagers, blower doors, duct blasters, combustion analyzers, advanced computer modeling and other state-of-the-art testing equipment, we quickly locate trouble spots that others miss, saving you time and money. Without these tools, problems with insulation, insufficient gas furnace combustion, and air leaks—major sources of energy loss—may go undetected. Home Energy Checkup's tech advantage means we fix hidden problems that would otherwise add up to thousands of dollars lost over the course of your home's life.

We test your home's energy efficiency **both before and after** service. Like any complex machine, your home requires fine tuning to run at its most efficient. By checking our work over time, we guarantee your home runs at peak efficiency.

We **track your utility bills** both before and after service. A solution is only as good as its results. Because we seek to maximize your energy savings, we monitor your home's utility bills to ensure you receive a minimum of 30 percent lower bills after we service your home.

We provide **an elite service**. Certified and accredited by the Environmental Protection Agency's ENERGY STAR® program, Home Energy Checkup commands the highest rating in the home performance industry. Our uniformed professionals bring an added touch of excellence to every job we do, treating you and your home with respect. We cover your floors with tarps, wear shoe coverings, clean up quickly, and work swiftly in teams to minimize disruptions. In addition, because we're a member of the Better Business Bureau, we guarantee a job well done and to your satisfaction.

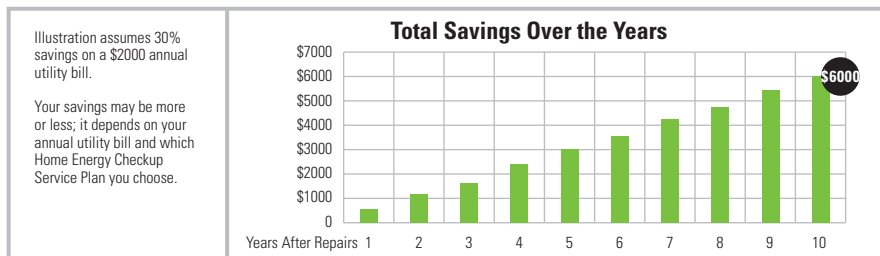


Payment options that meet your needs

We offer payment options that make attaining that goal possible for every homeowner. For your convenience, we take checks and credit cards (Visa or MasterCard). Should you desire the most energy savings possible, we can discuss financing options with you, including special bank and state-sponsored financing programs offered specifically to homeowners financing energy-reducing renovations.

Enjoy a more livable home and save thousands of dollars!

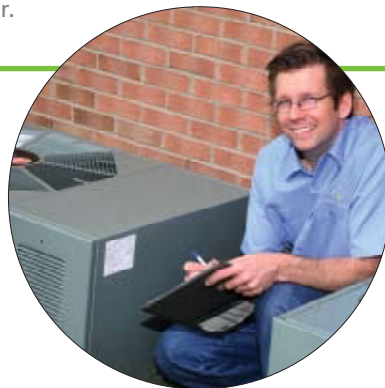
We craft home energy-reduction plans that fit your lifestyle and continually save you money on your monthly utility bills. Our professional service has benefited homeowners across Ohio, Indiana, and Kentucky. Let us know how we can help you.



Our Energy Savings Guarantee

Home Energy Checkup will review your energy bills for one year prior to purchase of our Home Standard Tune-Up or Home Energy Remodel plans to establish an energy consumption baseline. After the implementation of either of the two specified plans, Home Energy Checkup guarantees a minimum 30 percent reduction in your energy bills (pro-rated against energy supplier kilowatt/hr cost fluctuations).

Should HEC fail to meet the objective specified in this guarantee, we will pay you the difference between your actual energy bill savings and our guaranteed 30 percent savings. This guarantee covers a period of two (2) years from the date of implementation, expiring thereafter.



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Dale Dennis, Team Leader
voice 513.939-9194 fax 513.894-0170
info@homeenergycheckup.com

Additional Services

Test and Measurement Services

- Energy Audits
- Energy Mortgage Audits
- Energy Star New Home Audits
- RESCheck
- Thermal Imaging Inspections
- Blower Door Tests
- Duct Leakage Tests
- Heating System Efficiency Tests
- Air Conditioner Efficiency Tests
- Low-E Window Coating Tests
- Indoor Air Quality Tests
- Carbon Monoxide Tests

Insulation Services *All work is tested both before and after implementing our solution to ensure maximum efficiency*

- Building Air Sealing
- Heating System Tune-Ups
- Cooling System Tune-Ups
- Heating System Replacement
- Cooling System Replacement
- Ductwork Sealing
- Ductwork Renovations
- Heating, Cooling and Ductwork Design Services
- Air Balancing Services
- ENERGY STAR[®] Appliances
- Window Replacement
- Hot Water Heater Replacement

“Home Energy Checkup found walls in my contemporary home that were completely uninsulated. (We had been using electric heaters to keep this room warm.) They also found cold air returns that were open to the attic. After they resolved these issues, our bills decreased significantly this winter and our comfort level increased.”

— Beth in West Chester
Home Tune-Up recipient